

Artists and designers, help us re-envision our signature “Love Fearlessly” t-shirt

STYLE BRIEF

- Simple lines, inspirational imagery
- Our traditional t-shirts have relied solely on block text that spell out the phrase, “Love Fearlessly.” We’d like to go in a different direction and use designs that illustrate “love fearlessly” creatively and unconventionally. Find below some t-shirts that inspire us from other non-profits



- Requirements

- No more than 2 colors. Our brand colors are below, but we are open to exploring more modern pastel/minimal tones.



Maroon
#730414



Sandy Brown
#EBBB5B



Steel Blue
#2D7594



Dark Sea
Green
#8BBBBC



Pale
Goldenrod
#EBE3BB

- Use the phrase, “Love Fearlessly” in your design.
- We’ll put the logo on the back of the shirt, don’t worry about incorporating it into your design.
- Please submit any questions and your finalized design as a PSD, AI, EPS, or PNG to info@ajs-us.org

We’ll feature our favorite design on social media!