Artists and designers, help us re-envision our signature “Love Fearlessly” t-shirt

STYLE BRIEF

- Simple lines, inspirational imagery
- Our traditional t-shirts have relied solely on block text that spell out the phrase, “Love Fearlessly.” We’d like to go in a different direction and use designs that illustrate “love fearlessly” creatively and unconventionally. Find below some t-shirts that inspire us from other non-profits
• Requirements
  o No more than 2 colors. Our brand colors are below, but we are open to exploring more modern pastel/minimal tones.
    
    ![Maroon #730414](Image)
    ![Sandy Brown #EBBB5B](Image)
    ![Steel Blue #2D7594](Image)
    ![Dark Sea Green #8B0000](Image)
    ![Pale Goldenrod #EBE3BB](Image)

  o Use the phrase, “Love Fearlessly” in your design.

  o We’ll put the logo on the back of the shirt, don’t worry about incorporating it into your design.

  o Please submit any questions and your finalized design as a PSD, AI, EPS, or PNG to info@ajs-us.org

We’ll feature our favorite design on social media!